



THE FRAME
DÜSSELDORF

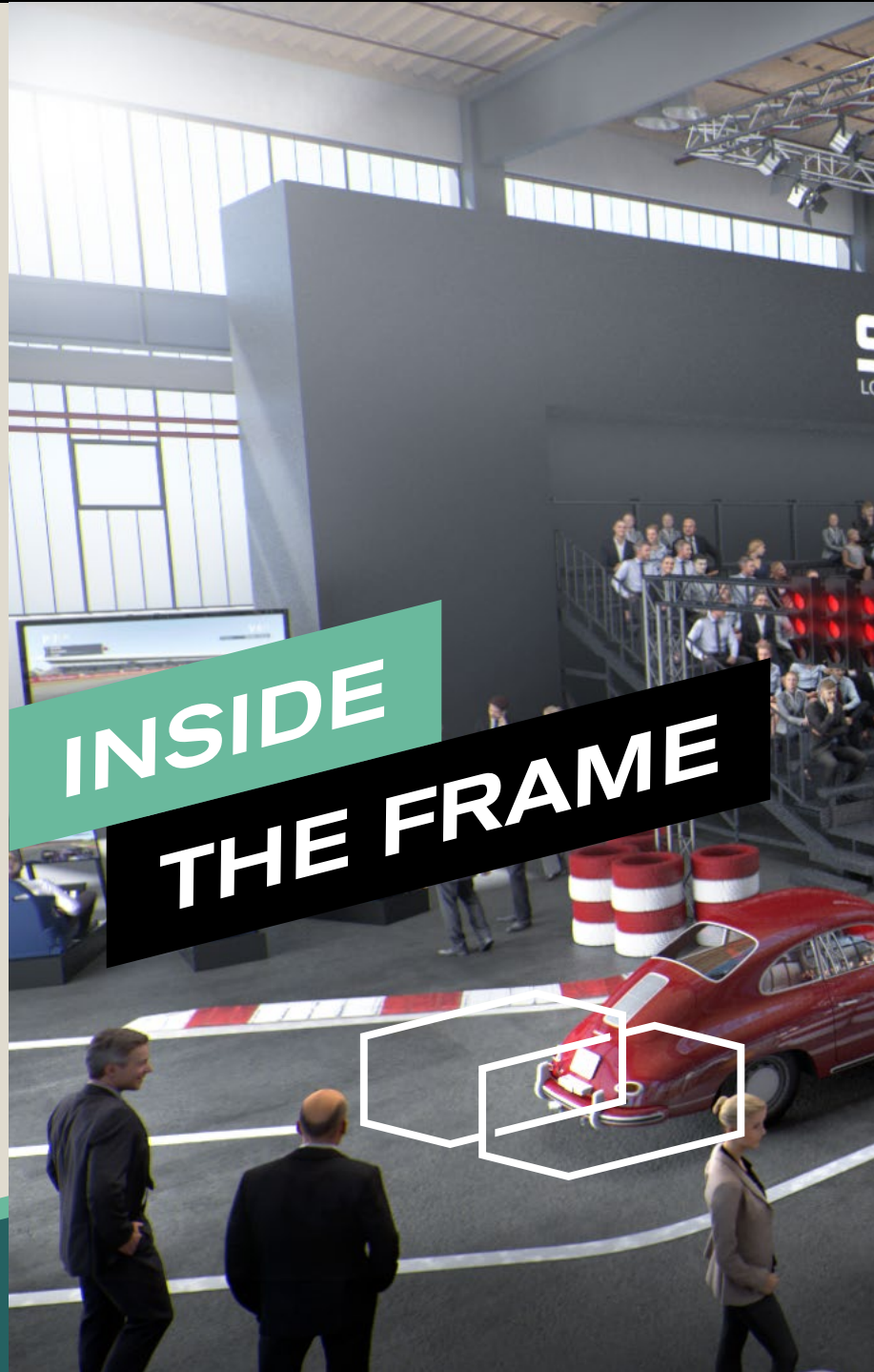
5,000 sqm

KEY FACT: FLEXIBILITY



THE FRAME: Visions

Something circulates between people and places. Ideas. Dreams. Fantasies. To unfold, they need free space. With its strong, open architecture, THE FRAME forms a pulsating hub: two wide, light halls form the stage for creative productions. Right in the heart of the Düsseldorf metropolitan region, very close to the banks of the Rhine, THE FRAME becomes a crystallisation point for event dreams: this is where visions come together.



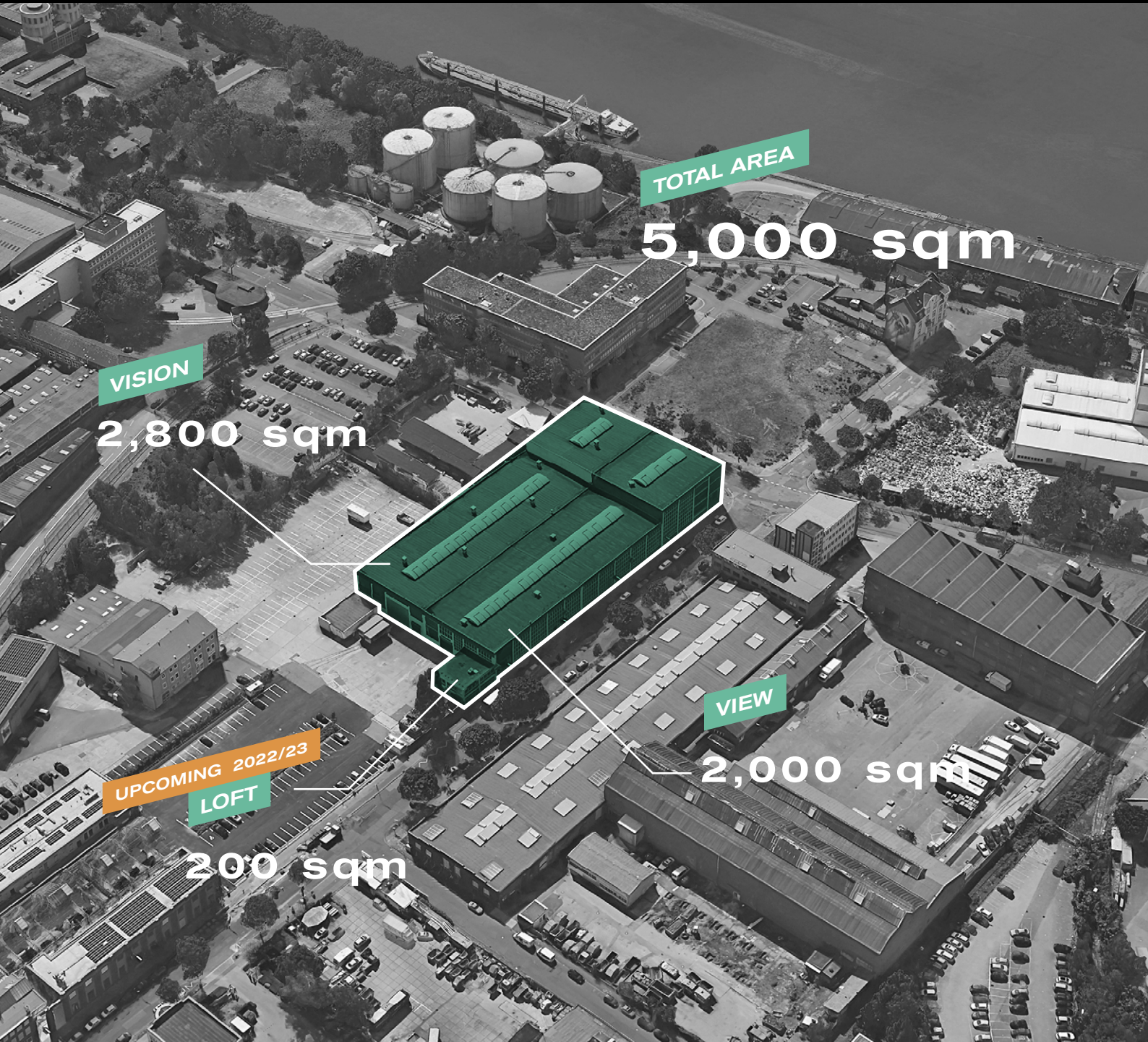


KEY FACT: FLEXIBILITY





FACTS & FIGURES



KEY FIGURES

DATA

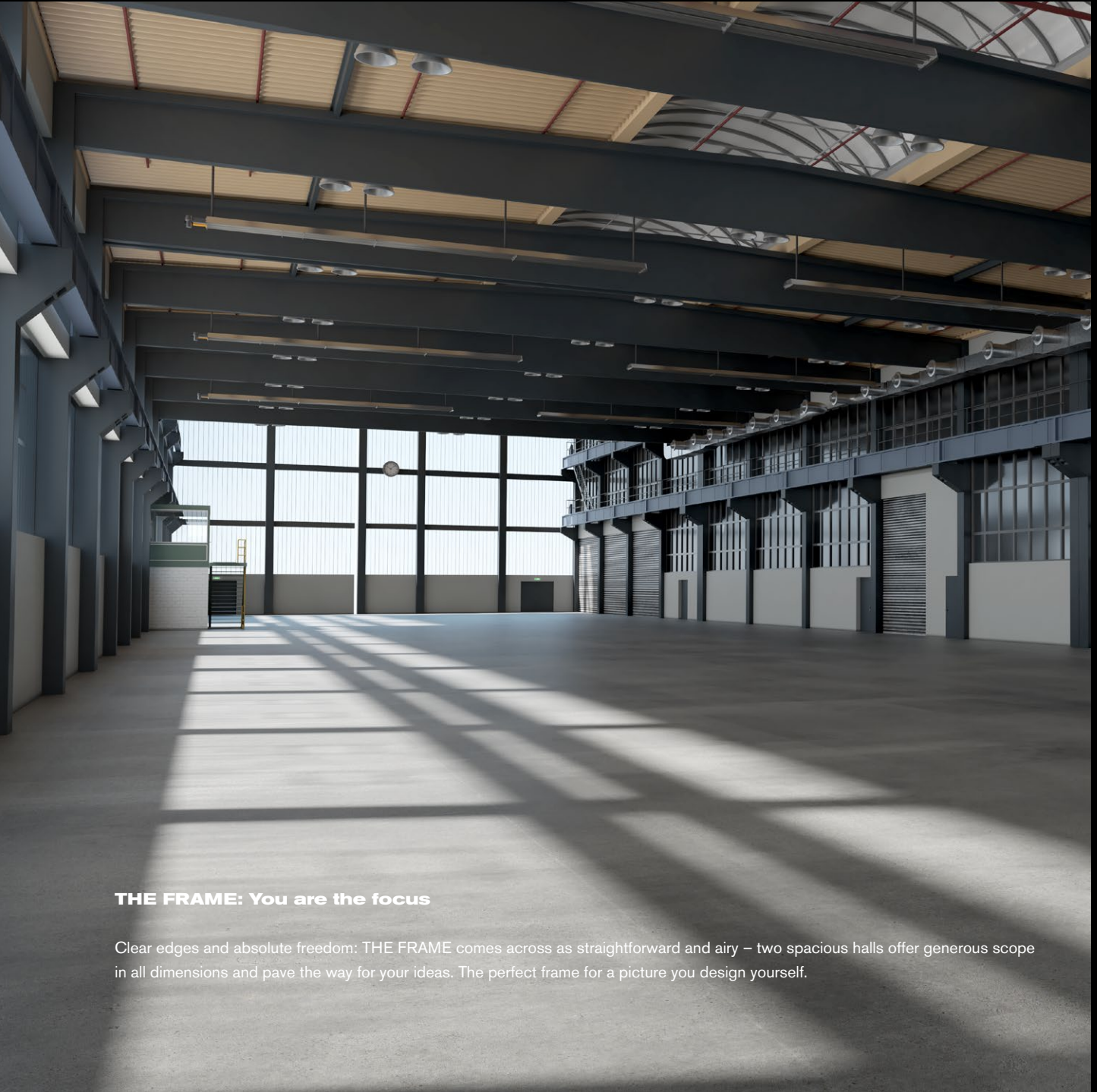
Surface area	approx. 5,000 sqm Two industrial halls + adjoining rooms
VISION	2,800 sqm
VIEW	2,000 sqm (incl. 600 sqm platform)
LOFT	200 sqm on two levels (open space) UPCOMING 2022/23
Ceiling height	10 - 14 m
Total capacity	2,000 people
Daylight	Side windows, completely blackoutable
Logistics	Accessible by car and truck; several roller shutter doors for ground-level delivery
Adjoining rooms	for artists, orgaoffice etc.

INFRASTRUCTURE

Modernisation	New construction of sanitary facilities, catering preparation, heating / ventilation system, adjoining rooms etc.
Power capacity	up to 1,000 kVA



IMPRESSIONS



THE FRAME: You are the focus

Clear edges and absolute freedom: THE FRAME comes across as straightforward and airy – two spacious halls offer generous scope in all dimensions and pave the way for your ideas. The perfect frame for a picture you design yourself.

IMPRESSIONS



LIGHT & ENOUGH SPACE

IMPRESSIONS



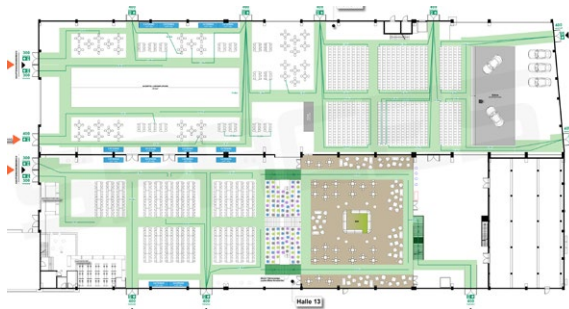
IMPRESSIONS



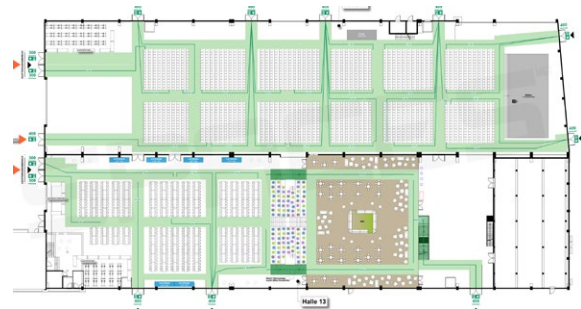
ENDLESS POSSIBILITIES

VARIABLE: SCALABLE SCENARIOS

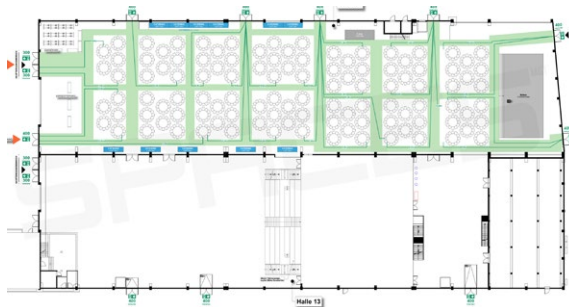
SEATING EXAMPLES



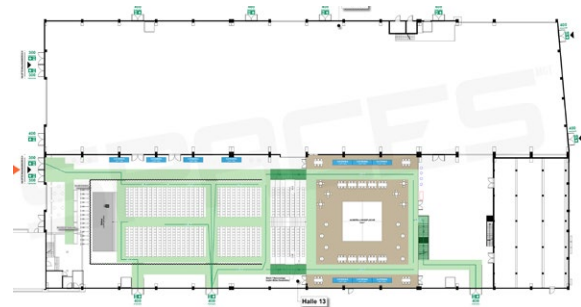
Day & evening event, automotive event, 800 people, VISION & VIEW



Day event, conference, 2,000 people, VISION & VIEW



Evening event, staff party, 1,200 people, VISION



Day event, presentation, 720 people, VIEW

FLOOR PLAN GROUND FLOOR

1 VISION

Length	105 m
Width	27 m
Surface area	approx. 2,800 sqm
Height	10 – 14 m

2 VIEW

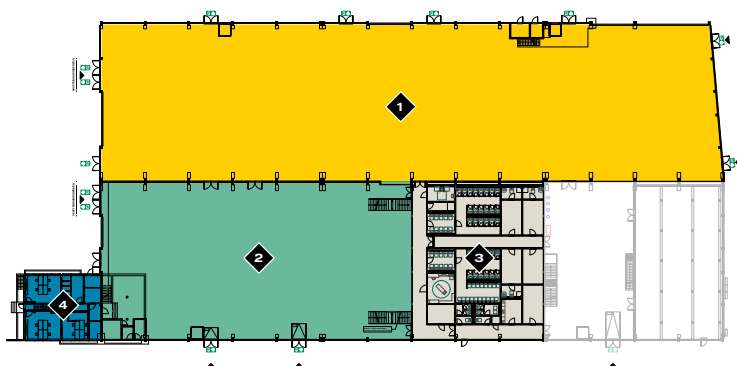
Length	51 m
Width	27 m
Surface area	approx. 1,400 sqm
Height	10 m

3 Utility areas

Length	Sanitary facilities
Surface Area	Side rooms for artists / orgaoffice etc.

4 LOFT GROUND FLOOR UPCOMING 2022/23

Surface area	80 sqm
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FLOOR PLAN 1ST FLOOR

1 VISION

Airspace VISION

2 VIEW

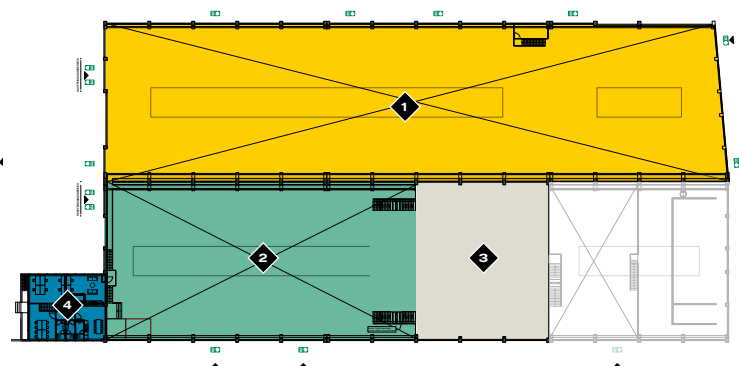
Airspace VIEW

3 Gallery VIEW

Surface area	approx. 600 sqm
Height	approx. 3,5 m

4 LOFT 1ST FLOOR UPCOMING 2022/23








Surface area	120 sqm
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ACCESSIBILITY: THE AGONY OF CHOICE



LOCATION & ACCESS

Address	Reisholzer Werftstraße 19-43 40589 Düsseldorf
Legend	 Location THE FRAME  Underground station location  Suburban railway station location  Düsseldorf Central Station  Motorway A59  Motorway A46  Motorway A3

ACCESSIBILITY

approx. 400 m	5 minute walk to the underground station
approx. 4 km	10 minutes to the suburban railway station
approx. 10 km	15 minutes to DUS main station
approx. 5 km	7 minutes to motorway A59
ca. 5 km	10 minutes to motorway A46
ca. 10 km	15 minutes to motorway A3
ca. 19 km	25 minutes to DUS airport

THE FRAME: A LOOK BACK



THE FRAME: Space for change

The old bricks contain a good piece of Rhineland industrial history: as early as 1906, a crane factory was built on the industrial site "Rheinhöfe" in Düsseldorf. From the 1970s onwards, Düsseldorf developed into a service metropolis – crane construction in the Rheinhöfe was discontinued. In 2008, the site is extensively revitalised, the narrow buildings are thinned out and the attractive industrial architecture is uncovered. An international logistics hotspot is created. In addition, companies from the creative industries, IT and consulting as well as educational institutes settle here, creating a stimulating environment. From the two halls, the well-known manufacturer of motorbike clothing "Hein Gericke" delivers lifestyle all over the world. This spirit lives on: in 2018 spaces mgt GmbH will take over the halls and convert them into an unusual and versatile event location under the name THE FRAME. From now on it's "born to be wild" again: Here, experiences burn themselves into minds and hearts.



PARTNER


SATIS&FY

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satis&fy accompanies agencies, companies and brands through an ever more rapidly changing communications landscape. With strategic competence, creativity, technical and craft know-how and experience, satis&fy creates valuable, intensive relationships between clients and their audiences. And thus sustainably increases their brand value.

At THE FRAME event location, satis&fy is the exclusive service provider for technology and stand construction.

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SPACES. EXPERIENCE PLACES.

Spaces is the location manager for unique places. Those who come to us can expect character. And a fine portfolio of exceptional buildings that we operate exclusively. In doing so, we focus on what people don't forget: space that becomes an experience.

Our clients are primarily companies looking for special locations for special events. Partners who appreciate the value of the extraordinary. Spaces not only has the right locations, but also knows how to use them to their full potential. Contact us!

SPACES. WITH SERVICE.

An event is successful when it gets under your skin and has a lasting effect. This is achieved when a unique venue shows itself from its best side through professional support and management. This is exactly the challenge we like to take on: To harmonise the authenticity and charisma of the locations with the visions of our clients.

A considerable part of our success is our all-round support. Because as young, quirky and creative as our industry can be, successful events need professionals who have the courage and know-how to make the extraordinary come true. To achieve this, we throw innovative ideas, far-sighted organisation and short and transparent communication channels into the balance. We think along with you, before and after. And we are eager to hear your ideas.

HAVE A GOOD SPACE!

WWW.THEFRAME.DE

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HAUS —



— THE FRAME —



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